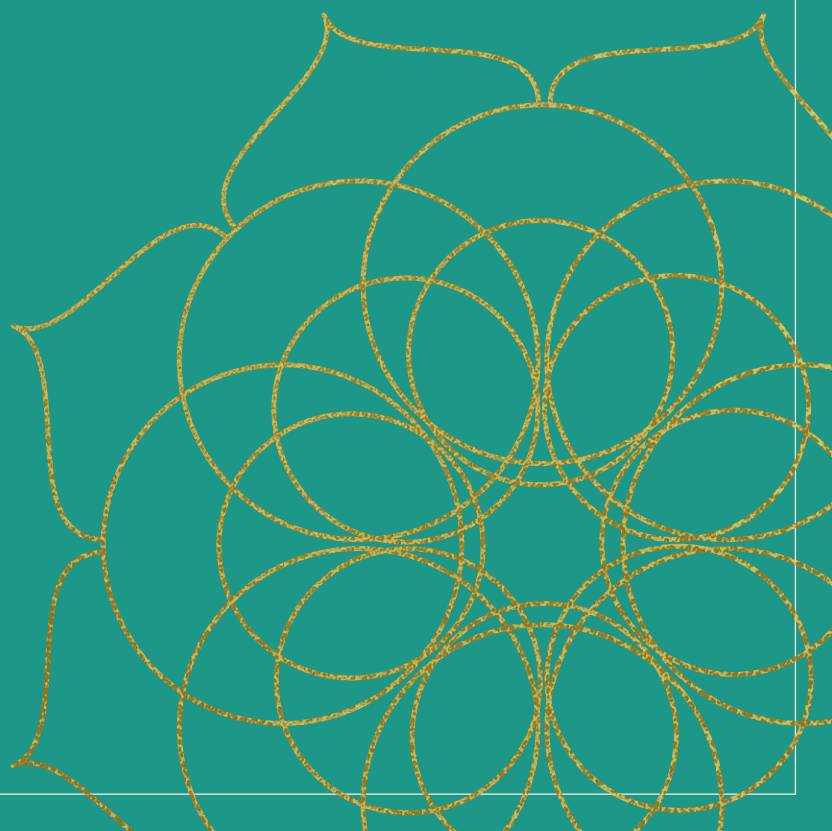




EXECUTIVE FEMININE LEADERSHIP COACHING



JULIE SANTIAGO COACHING



OUR MISSION

Our mission is to empower high-achieving, professional women to ELIMINATE BURNOUT and CREATE A BALANCED LIFE so they can live and lead in a sustainable way without sacrificing their health, their relationships or their happiness.

We are committed to giving our clients the tools and strategies they need, plus the community and support necessary to have a fulfilling career and a meaningful life without sacrificing one for the other.

We do this because we know that when women are connected to themselves, confident, and resourced (rather than exhausted), THEY CHANGE THE WORLD.



OUR OUTCOMES

Our goal is to unleash the potential of high-achieving and high-talent women, empowering them to confidently bring their best selves forward and to lead with balance, clarity, and confidence.

Our program is created to end the patterns of overwork and burnout that exist within highly-successful women, so employers can retain their most successful talent and so women can be change-makers in their organizations and have fulfilling careers while also enjoying a robust and meaningful personal life.

We are on a mission to empower high-achieving, professional women to eliminate burnout and create a balanced life so they can live and lead in a sustainable way without sacrificing their health, their relationships or their happiness.

We are committed to giving our clients the tools and strategies they need plus the community and support necessary to have a fulfilling career and a meaningful life without sacrificing one for the other.

IN THIS 12-WEEK COURSE, WOMEN GAIN THE SKILLS THEY NEED TO:

- Balance various parts of their life (work, home, relationships, health, personal time, & more)
- Quiet their inner critic
- Access and trust their intuition
- Step into authentic feminine leadership
- More fluidly dance between their personal and professional life



OUR 12-WEEK PROGRAM INCLUDES...

AN EXPERIENTIAL, STEP-BY-STEP SYSTEM

We teach you, week by week, our transformational approach to living and leading in a new way to eliminate burnout and create a balanced, fulfilling life.

A FLEXIBLE ONLINE FORMAT FOR WORKING WOMEN

Our program provides 2-hours of video and audio teaching content by Julie Santiago broken down into small, digestible bites. You can watch the training sessions via any device and work your way through 12 core modules week by week.

WEEKLY TRAINING + LIVE CALLS

Work with Julie, the coaching team, and other course participants live each week on Zoom. Get help with any aspect of your life as you move through the lessons. An entire team of specialists is available for you on every call.

INTERACTIVE DESIGN

To be clear, we don't just "teach" you new concepts. The program is highly interactive so that the lessons you learn create lasting change in your life. As you watch and listen to the core modules, you will be guided through homework assignments that you submit in to us for review. This is one of the many ways we offer profound support and accountability to ensure your success.

1-ON-1 WORLD-CLASS SUPPORT

As you change your old patterns and step into a better life, you will have moments of fear and doubt. Our team of accountability and performance coaches will be there to work with you one-one-one to make sure you break through any blocks so you can have the balanced life you desire.

24-HOUR SUPPORT DESK

You can also submit questions through our Support Desk with less than a 48-hour turnaround time on questions.

RESOURCE LIBRARY

Including mindfulness techniques, videos, audios, articles, and more.

CLIENT FACEBOOK GROUP

You'll also deeply bond with the other women going through the program and discover a thriving community to support and celebrate you along the way!



WHAT ORGANIZATIONS SEE

HIGHER RETENTION AND ENGAGEMENT: When a woman expresses herself more fully and feels balanced at work and at home, work becomes more meaningful and enjoyable. When there is less pressure for work to fulfill all the woman's needs, she is able to show up consistently in all areas of her life without burning out or opting-out.

MORE CONFIDENT LEADERSHIP: Women who unhook from their worth being tied into their work are able to lead with more courage. When women manage their own self-doubt and fear, work becomes less stressful and challenging. This leads to female leaders who are more confident in sharing their visions and ideas for development.

STRONGER FEMALE NETWORKS: Throughout our program, women learn to lead with more vulnerability and authenticity, which they take into the workplace and pass on these powerful tools to the employees they manage and mentor.

INCREASED PERFORMANCE: Our model teaches women how to identify and enhance individual strengths and feminine gifts. When a woman becomes more confident and clear about her unique talents, she shows up as a greater collaborator and team member. When she steps into her feminine leadership, a woman is able to more deeply engage and contribute to the whole.

PROVEN OUTCOMES

We have guided hundreds of women through our proprietary system.

Here's what they have to say:

- 100% report they are more self-aware.
- 97% report they are more confident.
- 98% report they are more in touch with their inner wisdom.
- 92% report they are more easily able to approach challenging conversations.
- 89% report they are more capable of expressing themselves freely.
- 100% report they are more at peace in their lives
- 91% report they are more clear on their unique purpose & how to make an impact in the world.
- 97% report they are more in touch with their boundaries.
- 97% report they are more capable in their ability to be a feminine leader.



OUR THREE CORE PILLARS

Our entire program is built on 3 core pillars that deliver the maximum breakthroughs as fast as possible. These 3 pillars are like the legs of a stool and without one of them, the stool will fall over.

Most other coaching, therapy, books, yoga classes, or leadership training miss one of these three and it's why they don't work long-term.

1 The System

Our system is built on almost a decade of research specifically geared towards high-achieving, professional women who want more balance and fulfillment in all aspects of their lives. Our work blends the inner and the outer work, the masculine and the feminine, and theoretical and the practical. This is what makes our work different. We come at it from all angles.

We go deep, we work at both the subconscious and conscious level, and we've created an intensive program to get results quickly. The women we work with don't want to spend years doing mental and emotional gymnastics trying to figure this out or piece it together.

Our system teaches you the tools and processes to be able to coach yourself for the rest of your life because we want to set you up for success for the long run.

2 The Support

The second pillar and reason we get such incredible results is the tremendous amount of support we provide to our clients. You're going to have weekly Q&A calls with Julie and the other women going through the program. You'll also have 4 private one-on-one accountability sessions with your accountability coach to make sure you're staying on track.

In addition to all of that, you'll have access to our support desk so anytime, anyplace, whatever you're going through, you can reach out to the team and get guidance. We're here for you fully so this isn't one of those things you start and stop.

And once you're in our world, we will continue to support you well beyond the 12-week program itself. You'll have lifetime access to the program which includes any updates we make in the future so you can review this content and plug this system into your life for the rest of your life whenever you need it.



3 The Accountability

And the third pillar that differentiates our work is the accountability. This isn't like traditional coaching or therapy where you talk for an hour and you're done until next week. There's no accountability in that method and it simply doesn't create the outcome you need.

You need consistent, weekly, and daily support which is what we provide through the interactive homework, the support desk, the weekly group calls, the private accountability sessions, and the Facebook group.

[CLICK HERE TO VIEW CLIENT RESULTS](#)



ABOUT JULIE SANTIAGO

Julie is a Women's Life & Leadership Coach, a member of the Forbes Coaches Council, an entrepreneur, a wife and mother. Her methodology teaches women how to have a fulfilling career and a meaningful life without sacrificing one for the other.

Julie Santiago graduated from Johns Hopkins University and climbed the Wall Street corporate ladder achieving professional and financial success. However, inside she was overwhelmed, exhausted, empty and unfulfilled. After a decade of research and thousands of hours coaching women from all backgrounds, Julie is now globally known for her work with high-achieving women who are on the verge of burning out and longing for more balance.